

The Southwest Slapshot



Southwest Hockey Association

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Be sure to tag Southwest Hockey at: [#swcougarsroar](#)



In this Issue for: July 8, 2021

The "**Southwest Slapshot**" is our informative newsletter, and is one of our main forms of communication.

Did you know that you can find prior Slapshot Newsletters on our website? If trying to find past emails are adding frustration to your life -- [Click Here](#) and save this link for future reference.

Included in our newsletter today:

- Message from the President
- CUBS (4-year-old)
- Community & House League
- Prep Camps
- Academy
- Power Skating
- Coach Applications
- Officials Applications
- Volunteer Positions

A Message from the President

Hello Cougars Families,

It is hard to believe that it is already time to turn our attention to the season to come. As the world continues to open up, we are hopeful as a board that this will mean a return to a more normalized hockey environment this coming fall.

As a board we have been hard at work building new programs and opportunities for our Cougars athletes to develop both as hockey players and persons. With the introduction of several new programs to Southwest Hockey I wanted to ensure I took a moment to highlight them again as registration is now open.

Programs include: the return of CUBS for our 4-year-olds who are looking to get an early start on the ice. Be sure to spread the word; let your friends and neighbour's know, as these families are new to the sport and may benefit greatly with additional guidance from our seasoned family's. We also have introduced our Power Skating program for U7 (2015) and U9 as well as our Academy Program for U11 and U13. With our collective purchasing power, we are able to offer these programs at a fraction of the cost of similar private programs to our members. Spots are filling fast so make sure to register early to avoid disappointment come the fall. Please feel free to reach out to our office, follow us on social media or review the program offerings on our website and if you have any questions let us know.

I'd also like to take this opportunity to let our Cougars Family know that we have committed a significant investment this fall in our association as a whole. ***Southwest Hockey is pleased to announce that we have partnered with Attack Sports in Calgary to oversee our development program and coach development this season.*** With one of the few private skate mills in Calgary, as well as a dry-land facility specifically focused on the game of hockey, we could not be more excited for our athletes this fall. But it gets better! ***We have also partnered with World Pro Goaltending*** for our goalies, and will have fantastic opportunities available for all athletes at all levels of our program. More information will be available in the coming weeks.

As many of you know volunteers are the lifeblood of minor hockey. We are comprised of; ***a dedicated group of parents that give their time to ensure the strength and success of Southwest, so that the children within our Association -- are set up for a positive experience; whether it is their first year of hockey, or their 12th year of hockey.***

Now, before diving into the positions that are available, we would like to announce that there is one less vacant role to be filled. Please join me in welcoming **Blaine Labby** as the incoming Assistant Director of Evaluations! Thank you, Blaine!

The strength and success of Southwest is dependent on having volunteers. The more positions that are filled, each task becomes less of a workload. If any of these positions interest you, email our Administrator at: admin@southwesthockey.ca

Note: the number in brackets indicates the number of volunteers we are looking for.

Board Positions

- Assistant Director of Branding / Equipment (1)
- Assistant Director of Fundraising (1)
- Assistant Treasurer (1)
- House League Coordinator (1)
- Officials Coordinator (1)
- Social Media Coordinator (1)

Evaluations (for U7 to U18)

- Evaluation Leads (6)
- Evaluation Assistants (6)
- Goalie Lead (1)
- Evaluators (many in all age divisions)

If you can help with evaluating this fall, please complete the following link: [Interested in Evaluating?](#)

Volunteer Leads (for U7 to U18)

- U7, U15 and U18 require 2 volunteers per division
- U9, U11 and U13 require 3 volunteers per division

Division Leads (for U7 to U18)

- One Division Lead is required per age division

Coaches & Assistant Coaches (U7 to U18)

- One Head Coach (per team)
- Up to 4 Assistant Coaches (per team)
- Coach applications have also now opened

Volunteering provides a deeper understanding and appreciation of the work involved behind the scene to help provide a strong base in which a player can enjoy their season. The players can also look up to adults and see them as a positive role model. And that "hey" --- **Volunteering is FUN!**

If you do have any further questions, or if you wish to fill one of the above mentioned roles --- please email our Administrator at: admin@southwesthockey.ca

Yours in hockey,

Jeff Campbell
President



This is a non-competitive 'learn to skate' with an introduction to the basics of hockey for participants who will be **4 years old by Dec 31, 2021**.

JOIN WITH A FRIEND!! Registration is open to participants from **ANY** community! They do **NOT** have to be a current member of Southwest Hockey to register for this program.

[Click Here for more details.](#)



Registration is **NOW OPEN** for:

Community: [Click Here](#)

House League: [Click Here](#)



'Intro to Hockey' & Prep Camps are Coming!

JULY: CUBS (4-year-olds)

AUG: U9 to U13 Players

AUG: U11 to U18 Goalies.

AUG/SEPT: U7, U15 & U18 Players

[Full Details Found Here](#)



Southwest is very excited to pilot an Academy program for the U11 & U13 divisions for the 2021-2022 season!!

We have partnered with some great instructors from our hockey community!

[For Information & Registration Details: Click Here](#)



Very excited to pilot a Power Skating program for U7 (2015) and the U9 division for the 2021-2022 season!!

Southwest is proud to be partnering with Deanna Curran Power Skating!

[Click Here](#)



These are fundamentally the most important roles on the ice.

If you are interested in coaching, there are a few steps that will need to be completed.

[To apply to coach: Click Here](#)



Officiating is a significant component to the game of hockey. Without officials, there is no game. Their passion and dedication make this **GREAT** game possible!

If you are interested in becoming an official on the SWH Squad, there are a few steps to complete.

[Click Here for more information.](#)



Volunteers are an integral part of our association, who help to ensure our kids have wonderful lasting memories!

In addition to the positions noted in the President's message, more volunteering opportunities can be found at the following link.

[Click Here for more information.](#)

**Click Here to
Visit the Website**



It is the member's responsibility to stay informed. Be sure to check out our AMAZING website and social media on a regular basis.

