

**2017/2018 Southwest Hockey Association**  
*Annual General Meeting*  
**Monday May 10, 2018; 7:00pm**  
*Cardel Rec South – Super 8 Meeting Room*



## General Information

As per the Southwest Hockey Association Bylaws; Article 6 – Meetings of the Society, Section 6.0, States that “Twenty (20) members shall constitute a quorum at the Annual General Meeting”.

## Attendance

- Administrator – 1
- Registrar/Webmaster – 1
  
- SW Executive – 4
- SW Board of Directors – 12
- SW Board Coordinators – 1
- SW Members – 77
- Total – 94 voting members

Quorum (20 members) has been met as per the SW Bylaws – Yes. Meeting called to order at 7:05pm by SW President; Joe Strang

## Agenda for the 2018 – SWHA Annual General Meeting (Joe Strang)

- Call meeting to order
  - Quorum confirmed
- Introductions
  - Introduction of the Board
- Process for Voting
  - Voting will be by secret ballot, unless the position is ‘acclaimed’
- Reports
  - President’s Report
    - Joshua Justice Memorial Award
    - Association Volunteer of the Year
    - Hockey Calgary Awards: Coach & Outstanding Service
    - Championships / Finalists
    - Respect in Sport – Recertification
    - Atom League Update
    - PeeWee League Update
    - Hockey Alberta Standardized Tiering
    - Novice ½ Ice Strategies
    - Boundaries
  - Treasurer Report
    - Finances / Registration Fees
    - Fundraising
  - Vice President Off-Ice Report
    - Branding & Equipment
    - Communications
    - Development
    - Volunteers
    - Community Relations
  - Open Positions for Election
    - Vice President Off-Ice
    - Assistant Director of Coaches
    - Assistant Director of Communications
    - Assistant Director of Fundraising
    - Assistant Director of Volunteers
    - Assistant Treasurer
    - 2 – Financial Reviewers
  - Vice President On-Ice Report
    - Ice
    - Coaching
    - Evaluations
    - Referee
- Request for Approval of the 2018 SWHA AGM Agenda (Joe Strang)
  - Moved By: Scott Patterson
  - Seconded By: Bill Hamm
  - Motion: Carried

- **Request for Approval of the 2017 SWHA AGM Minutes** (Joe Strang)
  - Moved By: Chris Beaton
  - Seconded By: Scott Patterson
  - Motion: Carried

## **REPORTS**

### **PRESIDENT REPORT** – Presented by Joe Strang

- Joshua Justice Memorial Award
  - Recipient Jacob Hogan-Morrison
  - Keeper plaque awarded to Jacob
- Association Volunteer of the Year
  - Sandy Grant
  - Recognized at the Hockey Calgary Gala
- Hockey Calgary Gala Awards
  - Emmet Crowchild – Hockey Calgary Coach of the Year
  - James Fonnyadt – Hockey Calgary Outstanding Service Award
- Championships & Finalists – Congratulations!
  - EMHW Champions
    - Novice 6
  - EMHW Finalists
    - Novice 5, Atom 5 Blue, PeeWee 1, Midget 3, Midget 4 Blue
  - City Champions
    - PeeWee 6
  - City Finalists
    - Unfortunately there were none.
- Respect in Sport – Recertification
  - In the Spring of 2017, Hockey Alberta announced that effective the 2018-2019 season Parents and Coaches/Team Officials would be required to recertify every four seasons.
  - The requirement to recertify came into effect May 1, 2018
  - For the 2018-2019 season, the requirement to recertify affects Parents and Coaches/Team Officials who completed their Respect in sport certification prior to the 2015-2016 season
  - Hockey Calgary believes in ‘Continuing Education’ and this program was never designed to be a ‘one and done’ and believe that as leaders in hockey is to continually educate the members and promote positive behaviours in the hockey environment.
  - Questions?
- Atom League Outcomes
  - For the upcoming 2018-2019 season, the Atom League Structure will maintain the same structure as operated in the 2017-2018 season.
  - For SW, this will likely mean one team in division 1, 2 & 3 and two teams in division 4 – 7
  - However divisions will also be consistent with the new Hockey Alberta Tiering system as well.
  - This will be confirmed once registration has closed, to determine the # of players.
  - Questions?

- **PeeWee League Structure**
  - For the upcoming 2018-2019 season, Hockey Calgary and member associations will be adopting the same structure as the Atom League and apply it to the PeeWee Age Category.
  - Southwest will be consistent with Hockey Calgary and the new Hockey Alberta Tiering Standardization.
  - Questions?
  
- **Hockey Alberta Standardization Tiering Model**
  - Over the past year, Hockey Alberta's Minor Leagues Committee has worked extensively on a Standardization Tiering Model to build a unified structure.
  - Under the Alberta one Standardized Tiering Model, Leagues have agreed to operate six tiers within the divisions of Atom, PeeWee, Bantam and Midget
  - Questions?
  
- **Novice ½ Ice Strategies**
  - Hockey Canada announced the following at their AGM in Spring of 2017:
    - It is recommended that all games at the Novice level of hockey be played ½ ice for the 2017/2018 and the 2018/2019 seasons
    - In 2019-2020, it will be mandatory that all games at the Novice level of hockey under the Hockey Canada umbrella be played in a ½ ice format
  - Upon review and analysis that has been completed, Hockey Calgary and member associations decided to move away from the current full ice format and implement 'some form' of ½ ice hockey at the Novice age category for the 2018-2019 season as recommended by Hockey Canada in preparation for the full change in 2019-2020 season
  - For the 2018-2019 season, Hockey Calgary and member associations will adopt and 'test' a single birth year format for the Novice Age Category. Whereby the 2010 and 2011 born players will play separate divisions
    - 2011 born players – ½ ice model
    - 2010 born players – remain full ice model
  - Questions?
    - Goalie creases on half ice? There is a conversation, no determination at this time.
    - Will the ½ ice model will they be tiered teams? Yes
    - Will splitting up the game affect team bonding? This will be something that could be reviewed at the end of the season. Need to speak of the program positively as ultimately this is about development. Tournaments will be referred to as Jamborees.
    - Will there be any 'A' lines and 'B' line discussion with the Coaches? We want the coaches to be talking to each other to ensure the players are 'matched up' best as possible and to ensure the team is having fun. We don't want the 4 'better' players playing against the 4 'weaker' players.
    - Hockey Edmonton is also doing what we are doing as well as in Red Deer. Hockey Alberta is trying to get the smaller towns to 'buy in', however not sure about the single year process.
    - Will there be a limited number of Jamborees? The 1<sup>st</sup> year could be challenging and it will be a learning curve.
    - Rural cities don't have the numbers to create the 1<sup>st</sup> and 2<sup>nd</sup> year teams? Hockey Calgary, Red Deer and Edmonton have a program and as Hockey Canada is mandating by 2019-2010, need to work through the challenges.
    - If you have a question, we encourage you to send an email to VP On-Ice or President
  
- **Boundaries**
  - Are changes happening?
  - What? Where? When?

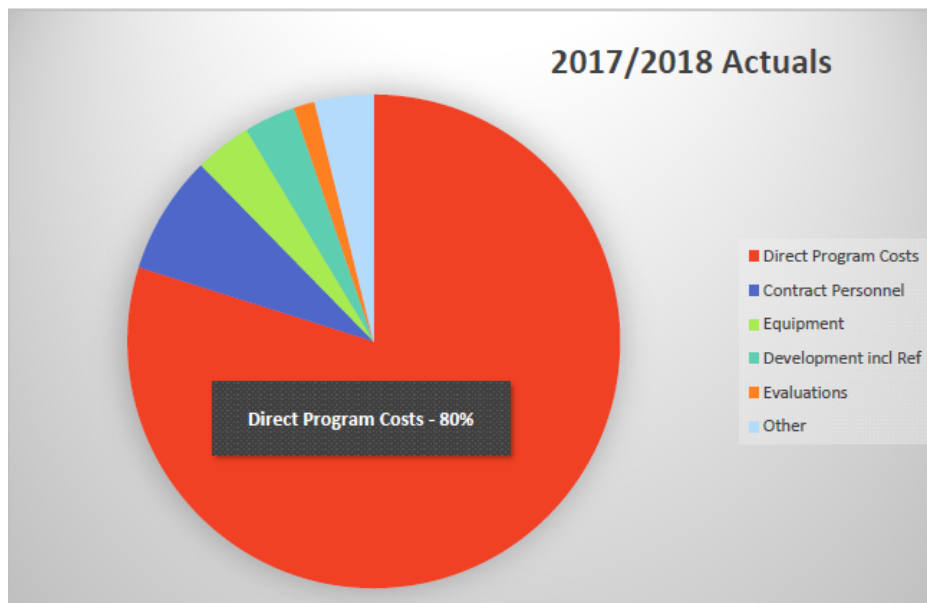
- Hockey Calgary believes Southwest Hockey has some of the best Bylaws and Policies and Procedures
- Boundaries will be shuffled to next year, and there has been no official discussion at this time.
- Questions?
  - Why are they doing boundaries again? There does need to be some longevity and not carve boundaries up every 2 – 3 years. Answer: There is a lot of conversation and comes down to rink locations. It is very complicated. SWH is very lucky with the rinks within our boundaries and there are some Associations that don't even have one rink within their boundaries. SWH may also be looking at ice with Tsuut'ina (TTN) when they come in in 2019. Southland Hockey had a contract with them many years ago and TTN approached SWH regarding the previous contract, so we are pursuing this option.

**TREASURER REPORT** – Presented by Kristi Oiring

Introduction by Joe Strang

Income Statement and Operations Statement reviewed.

- Finances
  - Average fee increase over last year is 5%
  - Average fee increase since the 2015/2016 season is 10%
  - Oakridge announced a 3.5% increase which is an 8% increase over 2 years
  - City of Calgary flood charges, adds 17% to each ice time
  - Direct Program Costs which include Ice Rental, Hockey Calgary/Hockey Alberta/Hockey Canada Fees & Referees are 80% of our budget



- Successful raffle this year
- We pay fees, why do we have to fundraise? Without fundraising, last year we would have had a \$70k loss this year. Casinos come every 18-24 months and have been bringing in about \$70k. We do a fundraiser (such as vehicle/calendar raffle) on the off years to the Casinos.
- Jersey replacements will also be added to the budget; which equates to about \$50k per year. Did not want to burden registration fees, therefore will earmark the raffle money for this.

- **Accrued receivables with money owed back to SW from the SCHHL. Each of the SCHHL Associations split the expenses, however SWH fronted the money and now the other 4 Associations will reimburse SWH.**
- **Questions?**
  - **Do we consider negotiating multi-rate costs for arenas? We do not have an opportunity to negotiate they have a monopoly and there is no negotiation options. They give us the rate. This past year we didn't have a sponsorship person who can help with these conversations to help bring in money...example; dressing room advertising.**
  - **What about sponsored jerseys? Yes, this is something we are looking at especially with the replacement of jerseys beginning. We'll then need a person who will reach out to companies and look for a company that will sponsor. When we are doing our budget we don't have that in at this time and we will try to. Hugh Lasham is currently looking into this to determine what sponsorship dollars would be for each Age Group, and are only looking to do about 3 Age Groups this coming season for jersey replacement.**
  - **Tax Receipt? No, as we are a Society and not a Charity.**
  - **Is this a single person or group effort finding sponsorships? Mainly, this is a one person job. This is 'labor intensive' and this person would need to approach, follow up and present the benefits to the company about why they should support Southwest Hockey.**
  - **Is there any way to incorporate an evaluation fee inside the registration fee? Chris could speak to this, as that is not my area of expertise.**
  - **When will the composites be ready, as it would be nice to see them hanging? Answer – will be working with Cardel to have previous Association composites moved, and then hang the SWH composites.**

**Registration Fees for 2018/2019**

<b>Southwest Hockey Registration Fees</b>		
<b>Age Group</b>	<b>2017/2018</b>	<b>2018/2019</b>
Cubs	\$425	\$450
Timbits	\$675	\$725
Novice	\$955	\$1,000
Atom	\$1,050	\$1,100
Pee Wee	\$1,135	\$1,190
Bantam	\$1,160	\$1,210
Midget	\$1,160	\$1,210
Jr. C	\$850	\$900
House Novice	\$675	\$675
House Atom	\$675	\$675

- **Questions?**

**ELECTION for: 2 - Financial Reviewers** – Presented by Kristi Oiring

We will now elect to complete a financial review of the books, accounts and records. These individuals should have a financial background.

- **Individuals who have offered their services: *Remi Racine* and *Annette Sanchez***
- **Motion by: Tammy Patterson to have *Remi Racine* and *Annette Sanchez* review and sign off on the 2017/2018 Financial Statements, as set out in the Bylaws of the Association.**
- **Seconded by: Joy Whitbread**
- **All in Favour: Yes**
- **Opposed: None**

**ELECTION for: Assistant Treasurer** – Presented by Kristi Oiring

- **NO nominations were received** – We will be actively looking for a volunteer to fill this position, if you are interested, please leave your name with the Administrator or President, and you will be contacted.

### FUNDRAISING REPORT – Presented by Kristi Oiring

- **Cash Calendar**
  - The cash calendar raffle was very successful and we had many excited winners! Thank you to everyone for all of their support.
- **2018-19 Association Fundraiser**
  - Southwest Hockey will have an AGLC Casino scheduled between October and December. There will be many volunteer opportunities for the Casino and we will share more details as soon as we receive our slotting.
  - Dates are: December 1<sup>st</sup> and December 2<sup>nd</sup>

### INTRODUCTION of Incoming Director of Fundraising – Presented by Kristi Oiring

- Introduction of Holly Kelly

### ELECTION for: Assistant Director of Fundraising – Presented by Kristi Oiring

- **NO nominations were received** – We will be actively looking for a volunteer to fill this position, if you are interested, please leave your name with the Administrator or President, and you will be contacted.

### VICE PRESIDENT OFF-ICE REPORT – Presented by Jeff Campbell

Each Director submitted their summary from this past season.

### BRANDING & EQUIPMENT REPORT

- **Practice Jerseys**
  - 5 different colours were given to all Atom to Midget teams for the season
  - Response was over whelming and will continue in the upcoming season.
  - Wanted to help develop and help coaches with drills
  - Practice jersey parent for a VB position? That would be a discussion to have.
- **The Tornado Skate Trainer**
  - Used by Cubs, Timbits along with Atom and PeeWee teams
  - Feedback: Location wasn't convenient and was initially awkward to use
- **Novice Jerseys**
  - The Calgary Flames & Hitmen have again sponsored the White jerseys for the Novice teams for the 2019 season and the kids keep these jerseys at the end of the season.
- **Timbits Jerseys**
  - The Timbit Jerseys are on a 3 year cycle before they are replaced by Tim Hortons so 2 more years left on the first round
- **Online Stores was overall successful**
  - Some orders delayed due to manufacturer problems
  - Looking at new items for next season
- **In closing; Hugh Lasham would like to Thank all the SWH Board members for their time they have put into this season along with the Coaches & Managers I have dealt with over my years on the Board.**

### COMMUNICATIONS REPORT

- Target this year:
  - To increase use to reach membership, communicate updates and positive stories about players and Minor Hockey.
- Communications Team is made up of two volunteers (Director & Assistant)
- Slapshot Newsletters
  - Sent more than 100 email newsletter updates over a 12 – month period with average newsletters receiving between 1000 – 1300 views
- Growth Numbers
  - Twitter: @swhockeyassoc
    - April 2016 – 130 followers
    - May 2017 – 311
    - May 2018 – 375
  - Facebook: @southwesthockeycalgary
    - April 2016 – 229 followers
    - May 2017 – 626
    - May 2018 – 722
  - Instagram: @southwesthockeyassociation
    - Started an Instagram Account for 2016-17 season
    - 534 followers
    - Now at 721 followers

**\*\*What do we see? Growth in these different mediums and a desire for information in a timely manner**

### RE - INTRODUCTION of Director of Communications – Presented by Jeff Campbell

- No nominations were received. Steve Noble will remain as the Director of Communications.

### ELECTION for: Assistant Director of Communications – Presented by Jeff Campbell

- **NO nominations were received** – We will be actively looking for a volunteer to fill this position, if you are interested, please leave your name with the Administrator or President, and you will be contacted.

### DEVELOPMENT REPORT

- Prep Camps; run by Stix Hockey and Evolution Goaltending
  - 153 of the 252 available spots were filled – Players
  - Some issues with the ice times and have looked at this year.
  - 38 of the 68 available spots were filled - Goalies
- Organized Bantam Checking clinics
  - Was attended by #54 players
  - Also held a Checking Clinic for PW Players who affiliated to Bantam Checking divisions.
- Provided a “Try a Goalie” Camp for those interested in the goaltender position.
  - Provided equipment and training for 12 kids.
  - There was a nominal charge.
  - If you know kids who are interested please consider. There is a goaltending challenge with regards to a shortage and need to have a positive attitude.
  - Goalie Mentor Program (Sam Haines & Chris Svenson), along with the Director of Coaches, SWH is working on some items and resources for next year and hope we can help more on ice and get the older kids to come out and help and use some of the

inside resources. You know now that there is a program. Ask you coach and be sure to reach out.

- **Question?**
  - **Cost is a concern. Is there any consideration for a registration reduction or gear provided beyond Novice? That is a topic of discussion as well. There is two sides to that and families who have financial challenges....where do you stop? The conversation is not closed, and the Board is open to suggestions, however at this time registration reduction is not a solution.**
  - **Could a data base be created to have families advertise goalie gear that their player has outgrown? That could be something to look into.**
  - **Try a Goalie and Evolution....is there any thought to having a rotating goalie coach to attend practices? SW is trying to have a Goalie Coach on this team, however this is a technical position and obviously as a parent you want you player to be getting taught correctly. SWH is still trying to work through this and may also look at older players coming to mentor and help. There are lots of places to spend money, however working within a limit.**
  - **Hockey Alberta has partnered with Power Edge Pro – Training Systems/Small Area Games. Has the Association looked into the cost of purchasing this system for Atom and Novice? SWH was at this past Hockey Alberta meeting and have not ‘action-ed’ this.**
  - **What about partnering / mentoring older teams with younger teams? For example; pair up Midget 1 and Novice 1 throughout the year and Coaches can work together. Rather than pairing up individuals, pairing up teams would allow a bigger ‘pool’ of players to be able to attend the Novice 1’s practice. Answer: this is something that could be looked at. With the kids more engaged and older kids mentoring, this is a great point, although don’t have a firm answer.**
  - **Is it possible to make our merchandise more accessible through the year, and have available at places like Adrenaline? Hugh – yes there were some manufacturing problems, however want to keep SW apparel in house as the margin is more reasonable.**
- **Arranged bi-monthly goalie training for interested goalies.**
  - **21 goalies attended GDI sessions**
  - **23 goalies attended Evolution sessions**
  - **Only 12 goalies attended multiple sessions**
  - **Training was provided by GDI, Evolution**
  - **Question: Does it have to be GDI or Evolution? No, vetted a company and then hire.**
- **Child Psychologist Speaker**
  - **Dr. Kelly Moroz**
  - **Spoke about positive thinking/attitudes**
  - **Social Skills in Sports**
- **Save the Date: 2018 Prep Camp**
  - **August 20<sup>th</sup> to August 24<sup>th</sup>**
  - **Registration date to be determined**
- **2018 – 2019 Season**
  - **Bantam Checking Clinics**
  - **Child Psychologist Speaker**
  - **Goalie Bi-weekly Sessions**
  - **Try a Goalie Camp**



- Introduction to Novice for 1<sup>st</sup> year Novice Players

## VOLUNTEERS REPORT

- Thank you to our amazing volunteers for the hundreds of hours that were put into our hockey program this year!
- Congratulations to Sandy Grant, SWHA Volunteer of the Year and Emmet Crowchild, Coach of the Year for Hockey Calgary
- 41 cheques cashed this past season for families not volunteering
  - We prefer your time, not your money
  - Half the number of cheques from last season which is a great improvement!!
- 50/50 draws
  - Very successful Flames 50/50 draw - \$3500+ back to SWHA
  - Hitmen 50/50 draw was \$1509 back to SWHA
- Team Level tracking was a success
  - Eliminated VB Credit forms for hundreds of families
  - Need to work with Managers to streamline the process more and provide further clarification however for a first time using the form was well received.
- Understand there are issues with regards to volunteers at Team Level
  - This needs to be handled at the team level as it is team operations where possible
  - Advise the Director/Asst. Director of Volunteers to advise there is this situation happening with team and can then assist where possible
  - This is a problem in all age groups
  - This is more of a team issue than a Board of Director Issue, unless the issue escalates. The Association membership needs to remember that 'many hands can make light work.'
- Changes to program
  - VB requirement for those who withdraw
    - Changes to the P&P for timing of withdrawals
  - If issues with completing hours for reasons such as player injury, or family illness, etc. please contact the Director of Volunteers
- More Volunteer Positions Requested
  - Spots were created, but were not filled
  - Had opportunities for dressing room parents for goalie clinics; however these spots were not filled.
- Bond Credit forms submission
  - We are reviewing the submission process
  - Question - Can we make it electronic, like sending an email? Answer – logistically need to take that under advisement.
  - If hours are completed PRIOR to the end of the evaluation process, credit form and time sheet may be submitted
  - Will be offering submission dates where people can drop off forms
    - Around November 15<sup>th</sup>
    - Around January 15<sup>th</sup>
    - February 15<sup>th</sup>

## INTRODUCTION of Director of Volunteers – Presented by Jeff Campbell

- Joy Whitbread

## ELECTION for: Assistant Director of Volunteers – Presented by Jeff Campbell

- **NO nominations were received** – We will be actively looking for a volunteer to fill this position, if you are interested, please leave your name with the Administrator or President, and you will be contacted.

## COMMUNITY RELATIONS REPORT

- **2017-18 Community Relations Highlights**
  - Timbits & Novice Orientation
  - Used Equipment Sale
  - Coaches Cup
  - Santa Skate
  - 3-on-3 Tournament (Cougar Cup)
- **2018-19 Community Relations Events**
  - Timbits & Novice Orientation
  - Used Equipment Sale
  - Possibly a Fall Social (to be determined)
  - Skate with Santa
  - 3-on-3 Tournament (to be determined)
  - Coaches Cup
- **Year End Gala**
  - Tried to put this together modeling what other Associations do.
  - There is potential for these to be a fundraising type of event.
  - There was going to be awards, nice dinner, nominate kids and ‘Thank’ everyone. Followed by a dinner/dance etc.
  - The only tickets that were sold were from the Board of Directors. As Directors/Coordinators have limited time, is this something you are interested in? Don’t want to spend hundreds of hours on something that no one is interested in.
    - Nobody put their hand up as interested in attending if planned.
  - **Feedback:**
    - Have the ‘Meet and Greet’ at the start of the season.
      - Details were not sent out early enough. If players know they may get an award at the end of the season, this could create some excitement.
    - Agreed, need to have a better communication piece with regards to better information.
    - Volunteering is a lot of work, however it can be very rewarding as well.

## **This concludes the Vice President Off-Ice Report to the Membership**

We will now move on to the Nominations for the open position.

### **ELECTION for: Vice President Off-Ice** – Presented by Joe Strang

- **Bryce Davis, Jamie Keller and Tom Muzyka** have been nominated and accepted the nomination in writing.
- Each nominee will have an opportunity to address the membership, and then voting will occur through secret ballot.
- Voting results will be announced in the President Closing Statement

**Introductions of Vice President On-Ice; Cori-Ann Mogan – Presented by Joe Strang**

## VICE PRESIDENT ON-ICE REPORT – Presented by Cori-Ann Mogan

### COACHING REPORT – Presented by Cori-Ann Mogan

- There were 275 Coaches for 54 teams (down 8 teams from last year)
- SWHA held our own coach certification clinics this year.
- Year End Coaches Survey was sent on April 5th
  - 85% of teams responded. 331 responses. An average of 7 responses per team.
  - Overall there is a BIG range of feedback. Members either loved everything, hated everything and there was a range of others in between. Unless there is consistency, there is not much that will be followed up on.
  - Seeding of teams and evaluations were a key point of feedback.
    - Seeding is mostly decided by Hockey Calgary and the association size limits movement within divisions.
    - There have been changes to evaluation process for next season.
- Questions?

### INTRODUCTION of Director of Coaches – Presented by Cori-Ann Mogan

- Doug Harper

### ELECTION for: Assistant Director of Coaches – Presented by Joe Strang

- **Sandy Grant** and **Ross Stroeder** have been nominated and accepted the nomination in writing.
- Each nominee will have an opportunity to address the membership, and then voting will occur through secret ballot.

Voting results will be announced in the President Closing Statement

### ICE REPORT

- Southwest Hockey continued with using the OneClickIce Scheduling Software.
- Must always keep in mind that there is a whole myriad of scenarios to be considered.
- Parents want more ice, although attaining more ice means fees may increase further.
- Breakdown of ice for this season was:
  - Over last year, the Weekly Average is slightly up. This includes BOTH games & practices. This is the average # of ice times in a 7 day period.
  - Average # of practices is slightly up or comparable over last season.
  - Average # of ice times includes Hockey Calgary games and is slightly up or comparable.
  - Average # of hours is slightly up or comparable over last season.

Age Group	Weekly Average # of ice times per team per week for the season		Average # of Practice times per team for the season		Average # of ice times per team for season including HCal games		Average # of hours of ice per team for season (HCal games & practices)	
	2016-17	2017-18	2016-17	2017-18	2016-17	2017-18	2016-17	2017-18
Timbits	1.9	<b>1.87</b>	46	<b>45</b>	46	<b>45</b>	48.4	<b>48.5</b>
Novice	2.75	<b>2.67</b>	43	<b>46</b>	61	<b>64</b>	64	<b>65</b>
Atom	2.72	<b>2.82</b>	48	<b>51</b>	66	<b>69</b>	72	<b>73</b>
Pee Wee	2.79	<b>2.83</b>	50	<b>50</b>	70	<b>70</b>	81	<b>82</b>
Bantam	2.63	<b>2.83</b>	40	<b>44</b>	62	<b>66</b>	78	<b>80</b>
Midget	2.67	<b>2.79</b>	37	<b>40</b>	61	<b>64</b>	78	<b>79</b>
JR C	2.06	<b>2.17</b>	11	<b>13</b>	39	<b>41</b>	64.5	<b>63.25</b>

### EVALUATIONS REPORT –Presented by Cori-Ann Mogan

- Overall, the evaluations process for the 2017/2018 season was successful.
- 1,100 players evaluated and placed within 6 week timeframe.

#### What worked well?

- Starting Atom/PeeWee/Goalie evaluations before the Labour Day Long Weekend
  - This will be done for the 2017/2018 season as well
- Small ice sessions allowed evaluators to see players get more “touches” for passing/shooting and easier to evaluate comparable skating abilities in tight areas (& ability to compare forwards vs. defence)
- Less, but more knowledgeable evaluators
- Use of OneClickIce – allowed us to quickly identify “outlier” evaluators and address
- Evolution Goaltending

#### What can we do better?

- Moving away from skill session for players, very difficult for evaluators to differentiate
- Consistency in timing drills for lower age groups
- Still struggle with consistency of evaluators
- Close the gap between final evaluation sessions and communicating team/coach assignments

#### Pending changes to 2018/2019 Season

- Coaches will be used for age groups – won’t be able to evaluate their own son/daughter, but they will evaluate players they should know
  - Evaluators will be allowed to discuss players/observations in the stands; point out specific tendencies of players (positive and negative) to give a broader understanding of players abilities.
  - This is going to be modeled after Trails West’s process
  - Will continue to recruit other knowledgeable hockey evaluators who are not necessarily coaches to round out the group
  - Evaluators will still have to provide independent scores (OneClick will identify outliers to the process)
- Coaches are going to be “recruited” to evaluate their own age group and last year

- To be considered for coaching roles, their involvement in evaluations process will be a factor
- Evaluators will now only “Rank” players based on their relative ranking in group, no longer will we use the grid system of various criteria
  - Goal is to better capture the “intangibles” of a player that doesn’t necessarily fit well into former scoring system
- Peewee/Atom/Novice will have one timed Skate Session; by Last name not last team... Need this based on new team structure to fairly sort players initially
  - Drills will be redrafted – Fwd/Backward skate to “easy” but “Butterfly” very difficult for some age groups
- Goal is to
  - A) Minimize the potential for misplacement of players who either haven’t been on skates for months during evals and who evaluate different than they play during the season
  - B) Take advantage of coach input in a way that manages potential for bias
  - C) Quicker results, quicker turn-around on Admin time

Chris Beaton is adding one more change for the upcoming season. There is an ‘Open Door Policy’. Chris Beaton and Matt Ashley will do a ‘walk through’ of the Evaluation Process with how things run. With including the coaches, will allow more input. Benchmarks are set based on other Associations.

### REFEREE REPORT – Presented by Cori-Ann Mogan

- Central Zone switched systems to a Postal Code System for assigning Referees
- Southwest Hockey consistently has the largest Referee Squad of the 14 Associations
- Southwest Hockey saw a 23% increase in squad size over 2016-2017
- There was 1104 Refereeing Opportunities this season
- Developing Referees continues to be a challenge, however still working to develop referees
- Since meeting with Central Zone this past season, game scheduling has been better
- Continue to make sure that Coaches/Managers/Players know the rule about not being permitted to enter the Officials Dressing Rooms. High match penalties this year...on and after the game. Dressing room for refs is off limits to parents/coaches.
- Hosted a certification clinic and 2 mini-clinics to help educate our new and existing refs.
- Hockey Alberta Referees’ – Restructuring for the 2018-2019 season
  - Ultimate goal is to create a standardized and consistent system that eliminates duplication of services and allows for instruction, officiating, mentoring and planning the best path for Alberta’s officials to succeed at the current level and progress to the next level(s).
  - All officials regardless of location will pay the same registration fee for their level. This may result in decreased fees for some and increased fees for others, due to standardizing across Alberta
  - Minor Hockey Associations will play an integral role in the recruitment and development of quality officials.
  - Hockey Alberta surveyed Saskatchewan Hockey Association and BC Hockey on their officiating structures and Hockey Alberta chose a hybrid of each of those models.
- Lari Epchtein was nominated for the Ian Anderson – Official of the Year. However another nominee was awarded this distinction we would like to ‘Thank’ Lari for being a dedicated Referee and representing Southwest Hockey with pride.
- If your son/daughter may be interested in working as an official next season, please take the time to read the Referee Manual on the SW website under the Referee tab for more information.
- Questions can be sent to the Referee Coordinator at: [referee@southwesthockey.ca](mailto:referee@southwesthockey.ca)

## **This concludes the Vice President On-Ice Report to the Membership**

Would like to formally introduce your incoming President; Cori-Ann Mogan

## **Registration Open Date for 2018-2019 – Presented by Joe Strang**

- Registration to open June 2018
- Watch the SWHA website for information and updates
- Contact our Registrar; Christina Bowles for registration information
- Payment option will remain in place (over a 5 month period).

## **Voting Results – Presented by Joe Strang**

- Vice President Off-Ice & Assistant Director of Coaches – Secret Ballot Voting Results
- Vote took place by secret ballot: **Sandy Grant** wins the seat for **Assistant Coaches** and **Bryce Davis** wins the seat for **Vice President Off-ice**
- Please pass along your contact information to our Administrator; Lisa Santos following the meeting

## **In closing.... – Presented by Joe Strang**

- THANK YOU to all the Board members who have given SO generously of their time.
- SPECIAL THANK YOU to the Board members who moved on during the season, who also gave a great number of hours:
  - Joe Strang
  - Scott Patterson – past president thank you
  - Tammy Patterson
  - Stephanie Ryan
  - Crystal Wasyliv
- WELCOME to all the newly elected representatives of the SWHA Board
  - Prior to leaving, provide your contact information to our Administrator

Motion to adjourn the meeting made at: 9:44pm

- Moved By: Joy Whitbread
- Seconded By: Bill Hamm
- Motion: Carried

Approved Meeting Minutes signed by:

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Kristi Oiring  
SWHA Treasurer/Secretary

On this \_\_\_\_ day of \_\_\_\_\_, 2019